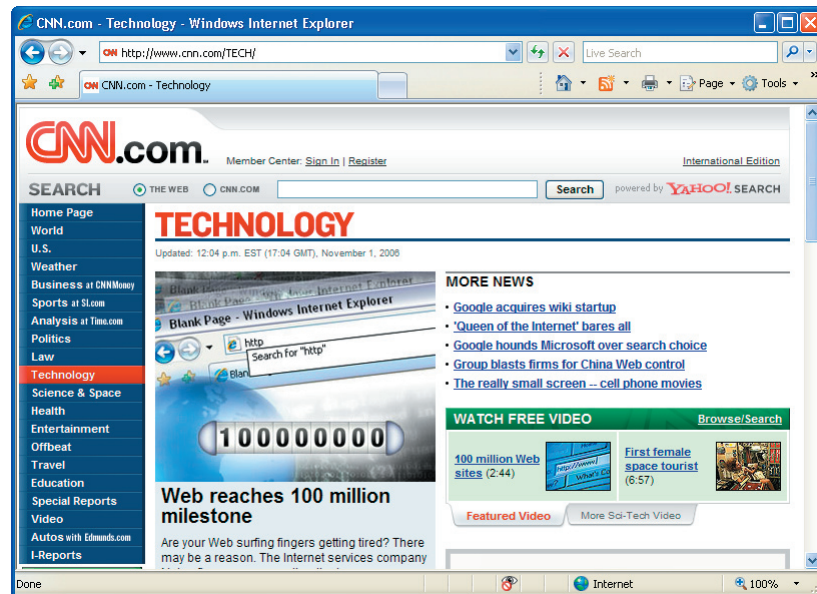


# What is the World Wide Web?

The World Wide Web is the total collection of Web pages that are stored on Web servers located all over the world. Schools, companies, and other organizations often have their own Web server. Web servers are also provided by Web hosting companies or Web hosts. Web authors post their Web sites to a Web server and the site becomes part of the World Wide Web. Posting is the process of copying Web site files to a Web server.

Web sites contain pages with information on a wide variety of topics. For example, the CNN page provides news about current events:



## **Tim Berners-Lee**

Tim Berners-Lee is credited with creating the World Wide Web in 1991 while working at CERN, the European Laboratory for Particle Physics in Geneva, Switzerland.

Berners-Lee now heads a non-profit group, the W3C (World Wide Web Consortium), which sets technical standards for the Web.

A Web page has similar features to a page you might see in a printed book or magazine, such as formatted text and colorful pictures. A Web page's purpose is the same as any printed material, which is to communicate with the reader. What makes a Web page so different from printed materials is that it can contain hyperlinks. A hyperlink or link is text or graphics on a Web page that can be clicked to display another portion of that same page or another Web page.

A series of related Web pages that are connected by hyperlinks make up a Web site. The main page is designated as the home page and is the starting point of the Web site. The home page usually contains links to the rest of the pages of the Web site.